

"Briefly, what I am proposing is that the psychology of the mature human being is an unfolding, emergent, oscillating, spiraling process marked by progressive subordination of older, lower-behavior systems to newer, higher-order systems as man's existential problems change." – Clare W. Graves

SD*i*
*Spiral Dynamics in the
Integral Age*

Don Edward Beck, Ph.D.

SPIRAL DYNAMICS*

LIFE CONDITIONS

Times, Place, Problems, Circumstances

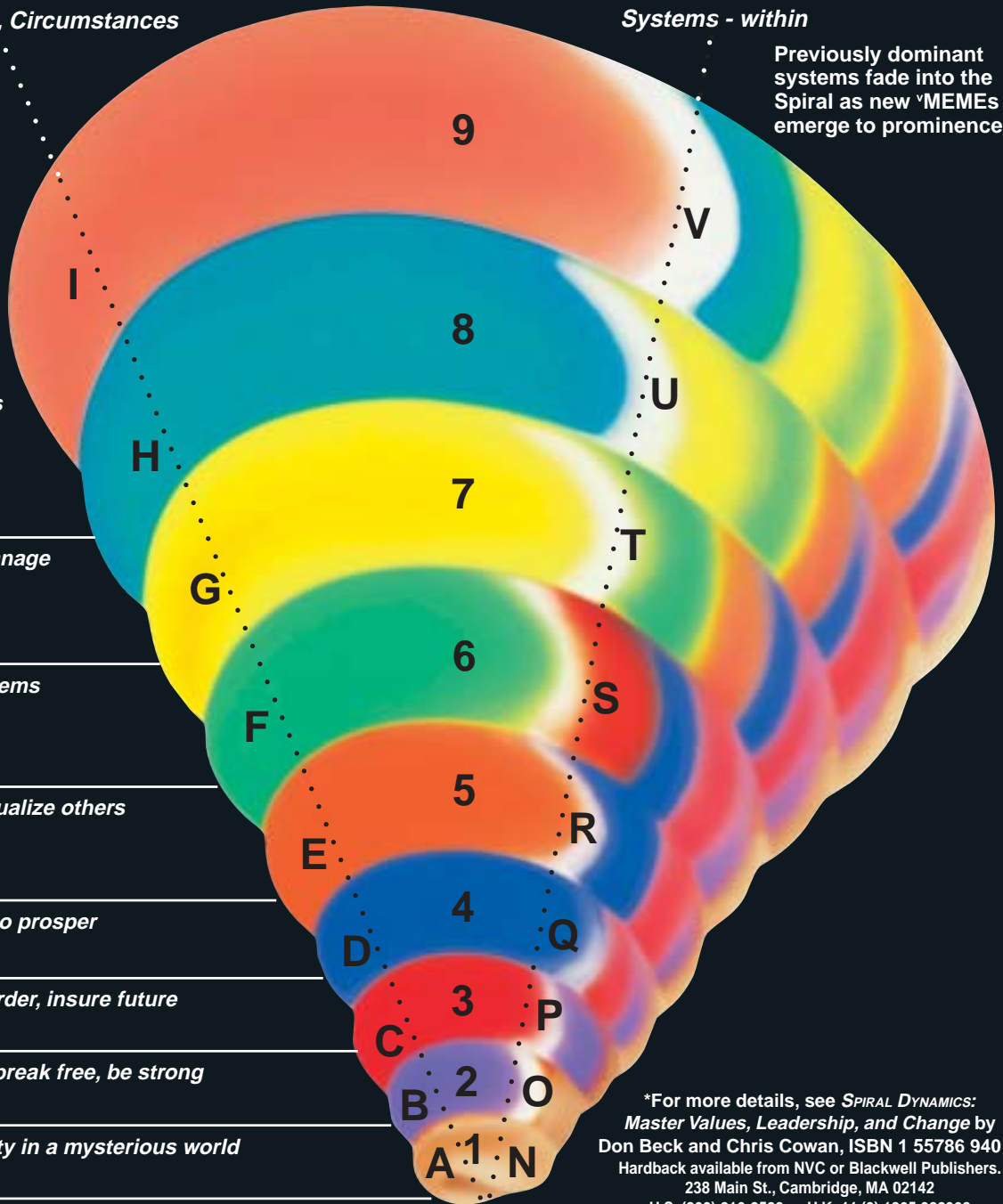
A **MEME** ("vee-meem") is a core value system, a world view, an organizing principle that permeates thought structures, decision-making systems, and various expressions of culture.

Awakened MEMEs
Core Adaptive Intelligences

MEME CAPACITIES

Systems - within

Previously dominant systems fade into the Spiral as new MEMEs emerge to prominence.



WholeView
synergize & macromanage

FlexFlow
integrate & align systems

HumanBond
explore inner self, equalize others

StriveDrive
analyze & strategize to prosper

TruthForce
find purpose, bring order, insure future

PowerGods
express impulsively, break free, be strong

KinSpirits
seek harmony & safety in a mysterious world

SurvivalSense
sharpen instincts & innate senses

*For more details, see *SPIRAL DYNAMICS: Master Values, Leadership, and Change* by Don Beck and Chris Cowan, ISBN 1 55786 940 5. Hardback available from NVC or Blackwell Publishers. 238 Main St., Cambridge, MA 02142. U.S. (800) 216-2522 or U.K. 44 (0) 1865 382308

ORGANIZING CODES AND PRINCIPLES — The Psychosocial "DNA"

Survival Band



Instinct Driven

Tribal Order



Safety Driven

Exploitive Empire



Power Driven

Authority Structure



Order Driven

Strategic Enterprise



Success Driven

Social Network



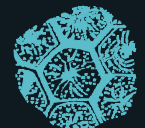
People Driven

Systemic Flow



Process Oriented

Holistic Organism



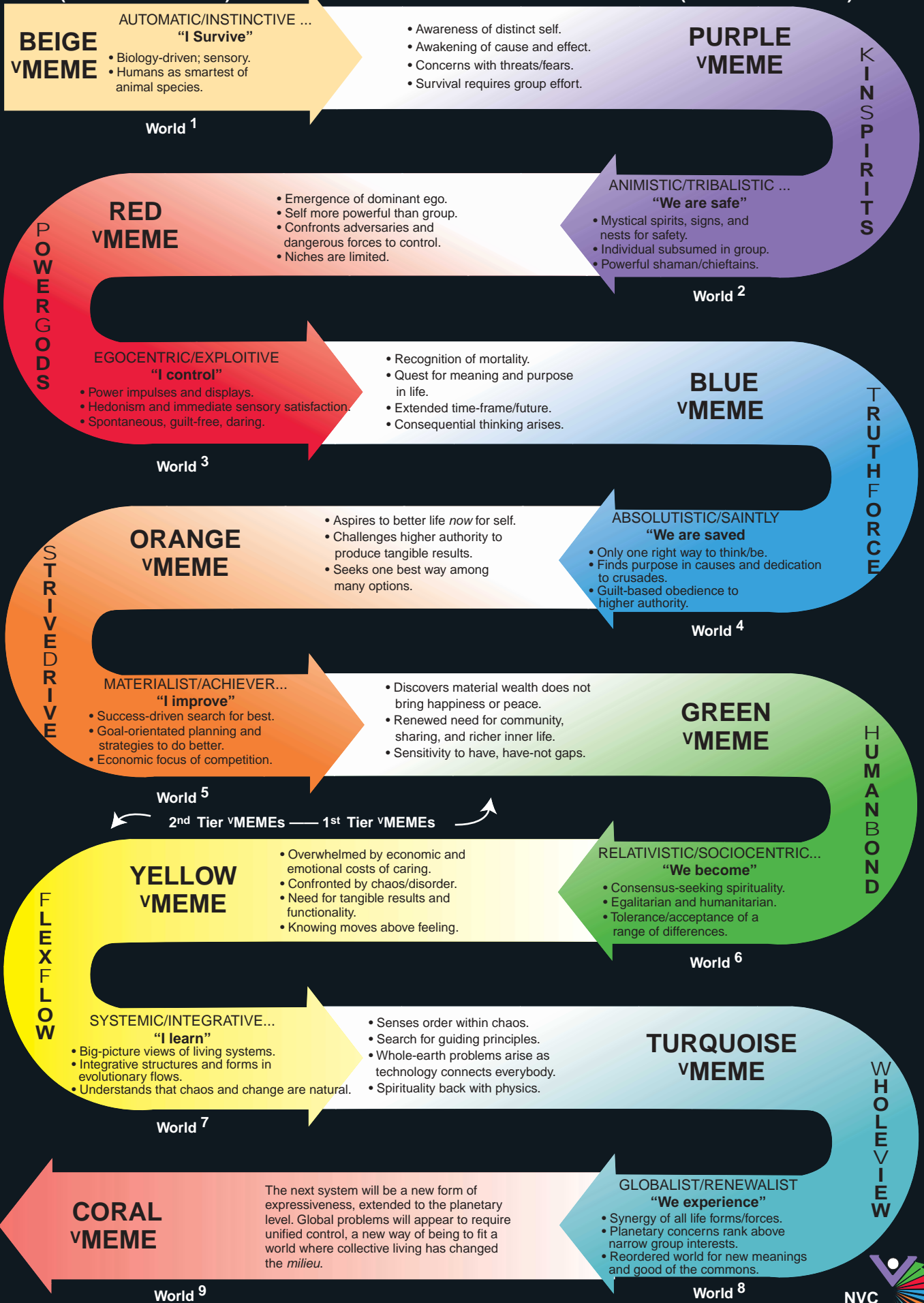
Synthesis Oriented

EXPRESS-SELF SYSTEMS
Focus on Individual/Elites
(AN¹-CP³-ER⁵-GT⁷...)

TRANSITIONAL FACTORS

SACRIFICE-SELF SYSTEMS
Focus on Communal/Collectives
(BO²-DQ⁴-FS⁶-HU⁸...)

THE EMERGENCE OF VMEMES AS ORGANIZING PRINCIPLES IN HUMAN NATURE



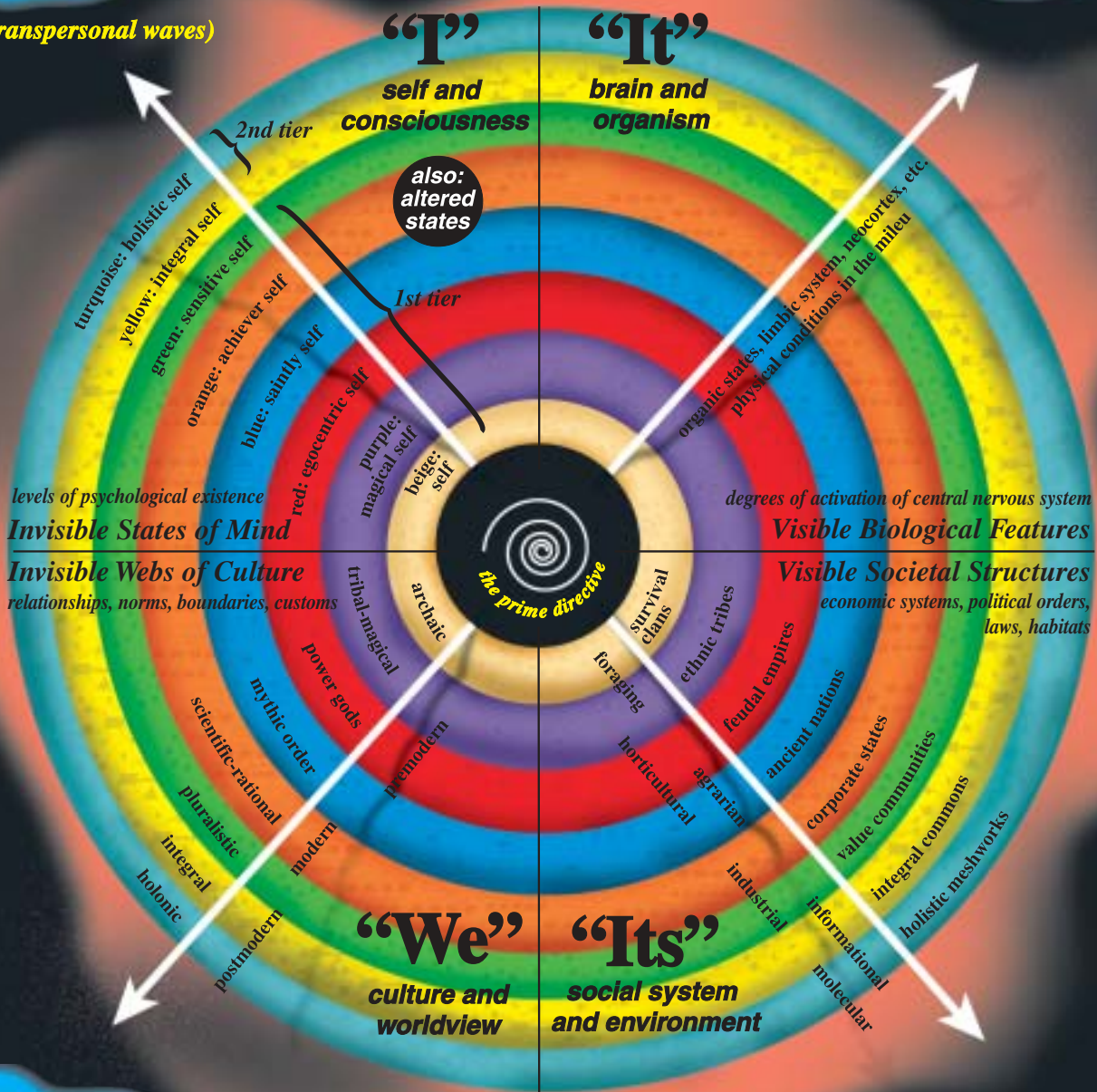
ALL QUADRANTS 4Q/8L* ALL LEVELS

*Based on Ken Wilber's
All Quadrants: All Levels: All Lines Schematic

UPPER LEFT
Individual
Interior

UPPER RIGHT
Individual
Exterior

(transpersonal waves)



Collective
Interior
LOWER LEFT

Collective
Exterior
LOWER RIGHT

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